

E-Commerce Website Development

ECBC may provide non-repayable assistance towards the eligible costs of developing or upgrading a website with E-commerce capabilities to commercial or non-commercial entities.

For Tourism Operators

Eligibility

Consideration will be given to sustainable entities operating in the tourism industry. Eligible costs include training, hardware, software, consulting fees, and licensing. ECBC may assist up to 50% of the total eligible costs to a maximum of \$5,000.

Evaluation

Under this guideline, the applicant must demonstrate that they are an incorporated, legitimate entity, their primary activity is focused on the tourism industry and that they are sustainable without ongoing support from government.

For more information, on the evaluation process for commercial and non-commercial projects, contact a development officer at ECBC.

Enterprise Cape Breton Corporation:

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For Manufacturers of Unique or Traditional Goods

Eligibility

Consideration will be given to sustainable entities that manufacture goods on Cape Breton Island that are considered unique or traditional in nature and provide a direct support or benefit to the tourism sector. Commercial manufacturing of industrial goods will not be eligible for assistance under this program. Eligible costs include training, hardware, software, consulting fees, and licensing. ECBC may assist up to 75% of the total eligible costs to a maximum of \$7,500.

Evaluation

The applicant must demonstrate that they are an incorporated, legitimate entity, their primary sales must be derived from goods that are manufactured locally and are determined to be traditional or unique in nature. To satisfy this requirement, the applicant must submit a breakdown of sales, satisfactory to ECBC, that detail that more than 50% of sales are from the good manufactured. The applicants must prove that they are sustainable without ongoing support from government.